



**POLICY AND GUIDELINES FOR USE OF  
NABH CERTIFICATION LOGO**

# CONTENTS

<b>SI</b>	<b>Title</b>	<b>Page No.</b>
1.0	Objective	2
2.0	Scope	2
3.0	Responsibility	2
4.0	Policy And Guidelines	2
5.0	Appendix 'A'	5

## **1.0 OBJECTIVE**

To define the policy and guidelines for the use of the Certification logo, provided by the National Accreditation Board for Hospitals and Healthcare Providers (NABH), to be used by certified Clinic Management System Companies under the NABH Digital Health Standard for Clinic Management System Certification Programme.

## **2.0 SCOPE**

This policy and guidelines are applicable to the use of the Certification Logo by NABH-certified CMS vendors.

## **3.0 RESPONSIBILITY**

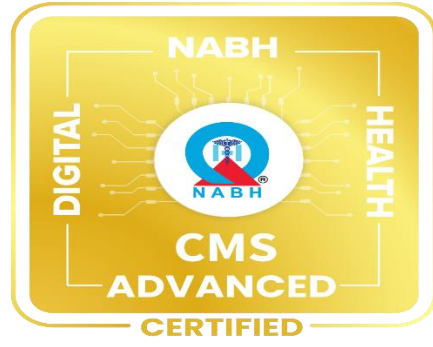
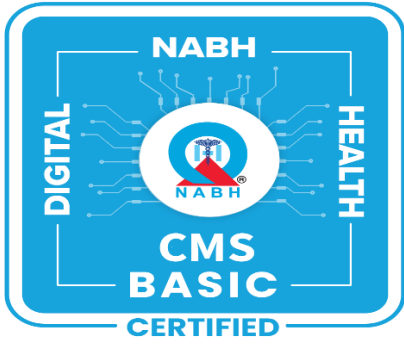
The certified Clinic Management System vendors are responsible to comply with the requirements of this document. The complaints of misuse of NABH logo shall be dealt by Complaints Committee of NABH.

## **4.0 POLICY AND GUIDELINES**

Similar to other organization, NABH too has its logo. The same has been displayed on the website of NABH. Clinic Management System vendors are not allowed to use NABH Logo in any form.



However, the certified Clinic Management System vendors can use the NABH logo as described NABH Logo is for NABH use, shall not be used by Clinic Management System vendors.



Above give NABH Logo is for use by certified Clinic Management System companies.

4.1 The certification Logo provided at Appendix A' may be used by certified Clinic Management System companies. However, it remains the property of NABH.

4.2 The use of this Logo by the Clinic Management System companies shall be under the control of NABH. Compliance with the following guidelines is required when using the NABH certification Logo.

4.2.1 The Logo shall be reproduced in the proportions and the colors indicated in the appendix 'A'. Logo must remain in the same format. It may be printed as a colored image or in black and white as given at Appendix 'A'. These are provided by NABH.

4.2.2 The Logo may be resized to suit the organization's needs but no amendments will be permitted to its design or the relationship of the items within the design and shall not be distorted or stretched in any way.

4.2.3 The Logo shall be put either in black & white or in the actual color as shown in the pictorial representation given elsewhere in the document. In both cases the background should be in such a color so that the Logo is clearly visible.

4.2.4 Clinic Management System companies shall print the Certificate no. and date of validity in format (e.g. Certificate number CMS-2025-06XX Feb 13, 2025 – Feb 12, 2025) just below the Logo in font 'Arial' and minimum font size of '7' for the logo fitting within the square size of 1.5 x 1.5 cm. Font size will increase in the same proportion of the increase in the size of the logo.

4.2.5 NABH Logo shall not appear in size that is unreadable.

4.2.6 NABH Logo shall only be used in its normal horizontal orientation and not be rotated

4.2.7 The certified Clinic Management System companies are allowed to use certification Logo only for those services of the Clinic Management System companies that are specifically included in the scope of certification.

4.2.8 The Logo shall not be used by the Clinic Management System companies for advertising any system and services of the organization or in connection with any commercial purpose other than the permitted uses without the prior written agreement with NABH, and must not be used to suggest any approval by or sponsorship of NABH of the organization, its activities,

products or services other than those have been assessed by NABH.

4.2.9 The Logo shall not be used in such a way that it misleads the reader/user about the certified status of the Clinic Management System companies.

4.2.10 The Logo is not transferable and shall be used only by the certified Clinic Management System companies.

4.2.11 The certified Clinic Management System companies upon suspension or withdrawal or expiry of its certification (however determined), shall discontinue use of NABH accreditation Logo.

4.2.12 If any Clinic Management System companies has multiple versions, some of which are certified, then the stationery of certified version only shall bear the Logo. If all the versions are mentioned on the stationery, then the logo shall be used in such a manner that it is not misconstrued by the readers that all versions are covered under certification.

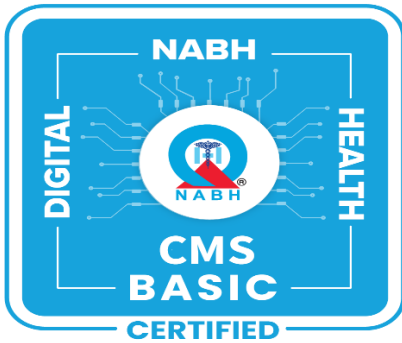
4.3 NABH reserves the right to terminate use of the logo by giving notice in writing if the Clinic Management System companies breaches any of the above-mentioned 'Policy & Guidelines' and shall take appropriate actions as per laid down policy of NABH. Refer NABH Policies & Procedures for Dealing with Adverse and Other Decisions and NABH Procedure for Handling of Complaints.

4.4 These guidelines for printing the Logo apply for use on all print and electronic materials and promotional items such as organization's letterhead, newsletters, brochures, annual reports, business cards, and advertising.

4.5 If any Clinic Management System companies is found using the logo of excellence (either not entitled for or even after the written intimation for not to use by NABH), appropriate actions shall be taken on case-to-case basis by NABH Secretariat as per adverse decision policy of NABH.

## Appendix 'A'

Certification Programmes Logos:



NATIONAL ACCREDITATION BOARD FOR HOSPITALS & HEALTHCARE PROVIDERS  
(NABH)

Quality Council of India

Tower K-100, First Floor,  
World Trade Centre, Nauroji Nagar,  
New Delhi – 110029, India  
EMAIL: [dh2support@nabh.co](mailto:dh2support@nabh.co)  
Web: [www.nabh.co](http://www.nabh.co) Phone: 011-42600667